

ANORAK

ROLLO JACKSON



Rollo Jackson's work revolves around contemporary culture, exploring the overlapping worlds of UK fashion, hip-hop and dance music.

Rollo has directed wildly popular music videos for James Blake, Jamie XX, Hot Chip, Belly feat. Future and Chase & Status. In 2017, YouTube and Fader commissioned him to make a 20 minute narrative film for Stormzy's seminal album Gang Signs & Prayer.

Rollo's commercial work includes campaigns for Mercedes, Google Pixel, Nike x Acronym and Ray "Still Storch", following the fall and rise of super producer Scott Storch, amassed over 2 million views on YouTube in 2018.

In 2019, he directed two star-studded campaigns for adidas, including "This Is Home", a tribute to North London that introduced the new adidas arsenal kit.

Rollo is based in London.

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