

ANORAK

SEB EDWARDS



Seb Edwards is a British director.

He had an early introduction to the film industry when starring in John Boorman's Oscar nominated feature 'Hope & Glory' at eight years of age. Today he is one of the most sought after directors in the industry.

Seb has directed award winning work for clients like Lacoste, Volkswagen, Nike, HTC, the COI, Vodafone, Adidas, the Red Cross, Spotify, Jaegermeister to name a few, and has worked with artists such as James Blake, Jon Hopkins, and Elton John.

Throughout his career, Seb has gathered a slew of awards under his belt including several Lions at Cannes, as well as wins from D&AD, British Arrows and a Grand Prix at Eurobest.

In 2022 he wrote and directed the 'The Rift' a 5-minute film for PENNY which gathered 20 Million clicks on YouTube within a month, received coverage in national media and went on to collect awards at all major industry festivals.

Seb lives in London.

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